

OUR LADY OF FATIMA UNIVERSITY
VALENZUELA CITY
BACHELOR OF SCIENCE IN TRAVEL MANAGEMENT

SY 2007-2008

First Year

FIRST SEMESTER	Units	SECOND SEMESTER	Units
ENG 1 Basic Communication	3	ENG 2 Communication Skills II	3
FIL 1 Filipino	3	FIL 2 Panitikang Filipino	3
FDS 1A Principles of Safety, Hygiene & Sanitation	3	MAT 0 Business Math	3
TOUR Principles of Tourism	3	PHI 1 Logic	3
COMP 2A Business Computer Technology	3	TOUR 2 Principles of Tourism	3
NSC 2 Environmental Science	3	HRM 212. Culinary Arts and Sciences	3
HRM III Introduction to Hospitality Industry	3	LIT 1 Literature	3
VE 1 Values Education 1	1	VE 2 Values Education	1
PE 1 Physical Education 1	2	PE 2 Physical Education	2
NSTP 1 National Service Training Program	(3)	NSTP 2 National Service Training Program	(3)
	<u>24</u>		<u>24</u>

Second Year

FIRST SEMESTER	Units	SECOND SEMESTER	Units
TOUR 3 Philippine Tourism, Geography & Culture	3	MKTG 1 Principles of Marketing	3
ENG 3 Communication Speech & Argumentation	3	ACCTG 1 Basic Accounting	3
MATH 3 Basic Statistic	3	ENG 10A Business Communication	3
MGT 1 Principles of Management	3	SOC 1A Philippines History, Gov't. & Const.	3
TOUR 4 Tourism Planning & Development w/ Crisis	3	HRO 4 Front Office Procedure W/ Comp.	3
TOUR 5 International & Domestic Tour Planning, Packaging & Pricing	3	HRO 9 Food and Beverage Procedure	3
MGT 2 Human Behavior in Organization	3	TOUR 6 Prof. Elective:Principles of Tour Guiding and Escorting	3
PD Personality Development 1	3	FL 1 Foreign Language 1	3
PE 3 Physical Education	<u>2</u>	PE 4 Physical Education	<u>2</u>
	<u>26</u>		<u>26</u>

SUMMER

Practicum 1 3

Third Year

FIRST SEMESTER	Units	Second Semester	Units
SOC 2A Cultural Antropology(w/ Indigenous people)	3	MGT 4 Total Quality Management	3
TOUR 7 Prof. Elective: Ecotourism	3	TOUR 11 Prof. Elective: Tourism Legal Responsibility/ Travel Documentation	3
PSY 1 General Psychology	3	TOUR 12 Tourism Research Methods & Techniques	3
MGT 3 Management Information System	3	TOUR 13 E. Commerce, The Internet & the Global Distribution System	3
FIN 1 Basic Finance	3	TOUR 14 Prof. Elective: Heritage tourism	3
TOUR 8 Air, Sea & Land Travel Mgt.	3	HRO 3A Entrepreneurship & business Planning	3
TOUR 9 Tour Promotion & Marketing	3	SOC 7 Basic Economics	3
TOUR 10 World Tourism Geography & Culture	<u>3</u>	FL 2 Foreign Language 2	<u>3</u>
	<u>24</u>		<u>24</u>

Fourth Year

First Semester	Units	Second Semester	Units
TOUR 15 Events Management	4	PRAC 2 Practicum 2	5
TOUR 16 Travel Agency Management	3		
TOUR 17 Professional Elective: Resort/Leisure/ Recreation Management	3		
TOUR 18 Professional Elective :Cruises Salea & Mgt.	3		
RIZAL Life, works of Rizal	3		
HUM Humanities	3		
	<u>19</u>		